



**eValue8**  
HEALTH CARE

## Stressed by runaway health care cost trends?

**Are you looking for ways to hold plans and providers accountable for the quality and cost of care for your employees? eValue8™ can help.**

eValue8™ was created by business coalitions and employers like Marriott and General Motors to measure and evaluate health plan performance based on real value using unbiased comparisons and measures, not just price and provider access.

eValue8 enables payers of health care to become active purchasers, setting expectations and goals that will fundamentally improve the value of their health care dollar and health of their employees.

### YOU'RE IN GOOD COMPANY

#### **Pitney Bowes, Pepco and the State of Washington**

These are just a few of the organizations using eValue8 to assess the performance of their HMOs and PPOs with their network providers.

**Widespread adoption of eValue8 has been a catalyst for improved health plan performance, efficiency and innovation nationwide.**

#### **RECENT EXAMPLES INCLUDE:**

- ▶ **20% improvement** (2007 to 2010) in **plan reports and analysis** of data allowing employers to make better informed decisions
- ▶ **Over 30% improvement in prevention** and treatment of tobacco use
- ▶ **Nearly 200% improvement in plan activities** to increase patient safety by promoting identification, reporting and avoidance of errors and breakdowns in health care, that account for \$30 billion<sup>1</sup> of serious reportable events

<sup>1</sup> "Leapfrog Testifies Before Congress on Health Care Associated Infections." #The Leapfrog Group for Patient Safety. Web. 23 Aug. 2011. [http://www.leapfroggroup.org/news/leapfrog\\_news/4732651](http://www.leapfroggroup.org/news/leapfrog_news/4732651).

### Benefits of using eValue8

- ▶ Provides an apples-to-apples assessment of health plan performance both regionally and nationally
- ▶ Raises the bar of plan accountability and transparency to maximize effectiveness of benefits plans
- ▶ Uses results as the basis for plan contracts, performance guarantees and plan design
- ▶ Combines the purchasing power of multiple participants to leverage plan improvements
- ▶ Leads to coalition-led community-wide improvement

### eValue8 can help you reach your goals

- ▶ Enables purchasers to meet fiduciary responsibilities
- ▶ Helps educate employees on plan offerings and quality
- ▶ Allows purchasers to communicate with one voice their expectations and performance goals to plans
- ▶ Facilitates discussion for plan commitments to implement programs that lower costs and improve health



**GET STARTED** Contact your local business coalition to access eValue8 and reap the benefits of participating with other purchasers to leverage aligned efforts and move the market.

**TO FIND A COALITION NEAR YOU,** visit [www.nbch.org/Membership](http://www.nbch.org/Membership) or ask NBCH, telephone 202-775-9300, email [info@nbch.org](mailto:info@nbch.org).

“The plans that participate in eValue8 open themselves up to truly rigorous scrutiny; we see how they work, where they’re doing well, what the opportunities are for improvement. It lets us know they’re committed to being open and collaborative partners.”

— Emma Hoo, Director of Value-Based Purchasing, Pacific Business Group on Health

“The eValue8 survey includes dozens of unique elements focusing on things like how doctors are paid, gaps in care, price transparency and community collaboration. If a plan does well on the eValue8 survey, we generally view that as a good indication that our employees are getting great care and great service.”

— Patrice Jennings-Dixon, Senior Benefits Consultant, Pepco

“eValue8 addresses a well thought out set of operating principles for patients receiving behavioral health care, and the process encourages health plans, delivery systems and local communities of purchasers to work together. Reducing fragmentation at all levels and improving results for people who suffer from chronic conditions which can be remedied when identified and systematically addressed—results in healthier people who lead fuller lives.”

— Michael P. Quirk, PhD, Director of Behavioral Health Services, Group Health Cooperative

“eValue8 sets the stage and provides a forum for employers, health plans and business coalitions to begin working together on community-based solutions. That’s how we’re going to improve health care quality and value and it all starts with eValue8.”

—Laurel Pickering, President and CEO, Northeast Business Group on Health

“We’ve actually incorporated eValue8 and eValue8 results into our RFI and procurement process. Plans can’t do well on an eValue8 survey unless they are putting a heavy emphasis on value-based benefit design.”

— Kerry Schaefer, Manager, Compensation & Benefits, King County, WA